Celebrating our roots. Nurturing our growth.

Community Report

the ...

Children's of UPMC 125 YEARS of CARING

> It began 125 years ago as a single cot, a donation given by a local boy to be used to take care of sick infants and children. But it was the start of something more, a commitment to care for the well-being of all children in western Pennsylvania.

hrough the generosity of **L** our community, we are able to keep that commitment to the children of our region and to those who come to Pittsburgh from all over the globe. They come here to get care they can get nowhere else.

Today, that single cot endowed by Kirk LeMoyne has grown into a 315-bed hospital, one of the premier facilities of its kind in the United States.

In this year's Community Report, you'll see how Children's Hospital of Pittsburgh of UPMC is truly doing life-changing medicine, and you'll meet some of the people who made 2014 an enormous success.

You'll see why Children's Hospital has become a destination, not only for patients, but also for some of the most renowned physicians and scientists from around the globe

Greg Barrett, President,

Children's Hospital of Pittsburgh Foundation who choose to practice here and make western Pennsylvania home. 58"

57"

56"

52"

In 2014, we established our Center for Rare Disease Therapy, a team of international experts taking on patients with conditions most hospitals are unable to handle.

For the fifth consecutive year, U.S. News & World Report ranked us on the Honor Roll of top children's hospitals in the country. And Children's ranked in each of the 10 pediatric specialties ranked by U.S. News.

As we at once look back on 2014 and celebrate our 125th anniversary, we are reminded of how our donors link our past to our future. The gift of one cot gave us a beginning, but your support and generosity give us a future.

53" Christopher Vessner

Christopher Gessner, President, Children's Hospital of Pittsburgh of UPMC

Children's Hospital of Pittsburgh of UPMC Community Report Presidents' Letter

11

are for every child. That was the singular mission of Pittsburgh Children's Hospital when its doors opened on June 4, 1890. Built entirely on the support of generous community members, the hospital became a beacon of hope to children and families throughout the region, allowing access to all children regardless of their ability to pay.

Fast forward 125 years, and you'll witness exponential growth in our support from the community. Today, experts at Children's Hospital of Pittsburgh of UPMC treat rare diseases, define new standards of care, pioneer protocols, and provide family-centered services in a world-class environment. Every discovery, every milestone, and every advancement are rooted in the same mission, and supported by the same essence of community philanthropy, that they were more than a century ago.

Ravecare

On June 4, 2015, Children's Hospital commemorated 125 years of caring for kids — celebrating the community's commitment to giving all kids a chance to do what they do best — be kids.

Years of

192

A yearlong celebration that began June 4 is raising funds for patient care and research, attracting a new generation of support, and engaging the community with a collective goal: cures for childhood illness and diseases.

You can be a partner in this effort. Over the last 125 years, Children's has positioned itself at the forefront of pediatric health. Together, we can continue this legacy for future generations.

#### Make a difference by making a video

The Children's Hospital of Pittsburgh Foundation Giving Booth is an interactive video booth that is traveling throughout the region encouraging individuals to share a childhood or Children's Hospital memory. Until June 4, 2016, you can visit the Giving Booth to record your memory and view it on the Foundation's 125th Anniversary webpage. Visit givetochildrens.org to see where the Giving Booth is going next, watch videos from community members and celebrities, and make plans to record your own.

Then Kristina Mendoza looks at her son, Alex Jr. (AJ), she sees a 3<sup>1</sup>/<sub>2</sub>-year-old bundle of determination.

"I don't think he's supposed to be doing half of what he's doing right now," says Mrs. Mendoza. "But he's determined to do anything he wants to do. It just blows me away."

Diagnosed with infantile-onset Krabbe (pronounced "crab A") disease a week after his birth, AJ's chances of reaching his third birthday were slim. His older brother Stephen died from Krabbe disease complications at just 7 months.

Krabbe, a rare but devastating disease that occurs when a faulty gene prevents the body from making myelin, is inherited from both parents. Without myelin, nerves don't work properly, leading to weak muscles, stiff joints, and progressively worse difficulties with vision, hearing, learning, and speaking.

The Legacy of Angels Foundation (TLOAF.com) has provided meaningful grants for Dr. Maria L. Escolar's work on Krabbe disease — advancing treatments

such as umbilical cord blood transplants, like the one AJ received at 6 months old. The transplant halted the disease's progression. AJ is now learning to walk and speak through intensive therapy.

Umbilical cord blood transplants are one of many pioneering treatments available at the Center for Rare Disease Therapy, says David H. Perlmutter, MD, Children's physician-in-chief and scientific director.

40"

39"

"Families come here from all over the world," says Dr. Perlmutter. "Our expertise in every aspect of care — from developing new cutting-edge therapies available nowhere else to helping the family execute the care plan -- offers them hope."

Kristina Mendoza and her husband, Alex Sr., are now hopeful for AJ's future. "I am just so thankful to everyone at Children's," she says.

Walk-ins welcome

after hours and on weekends.

yle Soltys, MD; Donya McCoy

30"

29"

28"

26"

19"

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10"

#### A beacon of hope

(l to r) Alex Sr., Alex Jr & Kristina Mendoza

The Center for Rare Disease Therapy brings together international experts focused on treating children with rare diseases, pioneering protocols, and developing individualized services at one of the nation's top pediatric hospitals. At its core, the Center for Rare Disease Therapy provides life-changing medicine. That's why it is the beneficiary of Children's 125th Anniversary Celebration Gala on October 2, 2015.

> In 2014, Children's expanded its Express Care program by two new locations: one in Washington, Pennsylvania, at Washington Hospital, and another in West Mifflin, Pennsylvania. The eight Express Care centers offer treatment for minor pediatric injuries and illnesses

rowth

Spurt

One in a mo Tn most ways, Kennedy Stevenson of Elizabethtown, Pennsylvania, is a typical toddler. But she is actually a one-in-a-billion child. The petite 3-year-old is one of just eight people in the world born with a metabolic disorder called S-adenosylhomocysteine hydrolase deficiency, or AdoHcy.

This rare, debilitating, and, at that time, terminal illness brought her to Children's Hospital of Pittsburgh of UPMC.

"The enzyme deficiency prevents Kennedy from processing protein normally, leading to a buildup of toxic substances in her system," said George Mazariegos, MD, chief of Pediatric Transplantation at Children's.

There were treatments for AdoHcy, but no cure. Kennedy's doctor, Kevin Strauss, MD, at the Clinic for Special Children in Strasburg, Pennsylvania, and the transplant team at Children's Hospital worked together to approve a liver transplant as a possible cure.

"The thing that sets this story apart," says transplant surgeon Kyle Soltys, MD, "is the unprecedented collaboration that went into the efforts to make Kennedy's transplant possible."

The transplant took eight hours, four surgeons, two anesthesiologists, and two nurses. The doctors sent Kennedy's mother, Donya McCoy, the initial transplant results from the OR as soon as they could.

"All the email message said was 'it worked' with like 100 exclamation points," Mrs. McCoy said. "So in the middle of the hallway, I immediately broke into tears."

Kennedy is still under the close care of her doctors, but surgeons are calling the procedure a medical breakthrough. No one understands the far-reaching results better than Kennedy's mother.

"While this is a long and treacherous road, I do believe that I was meant to walk this with Kennedy," says Mrs. McCoy. "She is a brave little girl who is changing medicine so that other children in the future can benefit from her bravery."

Paying it forward

When Hailey and Paul Puleo brought their daughter Acacia to Children's in 2004 for a lifesaving small bowel, pancreas, and liver transplant, they might not have known that Children's would become their second family. It has. In the 10 years since Acacia's successful transplant, the Puleo family has supported research, Child Life, and purchased new equipment. Recently, they financed an innovative project to give iPads® to patients to guide their follow-up care. Already a big hit, the program will make post-transplant care a little easier for months, and years to come.

Rewriting the playbook to stop domestic

(l to r) Coach George Novak & Elizabeth Miller; MD, PhD, surrounded by the Woodland Hills High School football team

**T**t's a coach's role to inspire his players Lto be better athletes. Now, research shows that these on-the-field leaders have an opportunity to inspire their players to be better men. Elizabeth Miller, MD, PhD, is leading a nationwide effort to give coaches the tools to make it happen.

Dr. Miller, chief of Adolescent and Young Adult Medicine at Children's Hospital, is an internationally recognized expert in teen dating abuse and genderbased violence.

One of her largest research projects, Coaching Boys Into Men (CBIM), trains coaches to talk to their young male athletes about violence against women. This innovative program developed by national nonprofit Futures Without Violence has been held at 12 high schools and four colleges in the Pittsburgh area, and a program for middle schools began this spring.

A lasting alliance

20

Features

Dr. Miller says coaches can set expectations for their players on and off the field. "The message that coaches are sending is that 'Yes, I expect you to be aggressive on the football field, but nowhere else in your relationships."

Jerry McMeekin, assistant coach of the Shaler Area High School basketball team, and educator with Pittsburgh Action Against Rape, has seen the program work. "[It] could not have come at a more appropriate time to help our players get more involved in learning how to prevent violence against women."

Dr. Miller hopes to continue with CBIM as she sees the prevention program has the power to change lives.

"As schools, parents and students grapple with the problem of teen dating violence, our study findings offer hope that prevention programs can work."

Since 1999, the FISA Foundation has partnered with Children's. In 2014, FISA helped bring Jackson Katz, groundbreaking educator in gender violence prevention, to Pittsburgh for events focused on strengthening efforts to end violence against women. Most recently, FISA helped launch the Children's Hospital Advisory Network for Guidance and Empowerment program, and supported the Healthy Allegheny Teen Survey to guide services and programming for youth.

sign rest

Highlights

#### A link to more convenient care

Children's launched its new patient portal, myCHP, which makes a patient's medical information accessible, at any time of the day or night. This secure, web-based portal lets parents and patients request an appointment and prescription renewals, access test results and discharge summaries, send a secure message to their health care team,

and more.

#### A breathtaking bonor

The American Thoracic Society honored Dr. Juan Celedón, chief of the Division of Pulmonary Medicine, Allergy, and Immunology, with the prestigious Recognition Award for Scientific Accomplishments at its 2014 International Conference. Dr. Celedón received the award in recognition of his research on childhood asthma and health disparities in asthma.

### Happy campers on Father's Day

To help patients and families celebrate Father's Day, First Niagara helped Children's host a "Camp Firefly Camp In." The Eat'n Park Atrium was transformed into a campsite with tents and outdoor backdrops. Storytelling, s'mores and crafts helped make a memorable Father's Day for kids and dads away from home.

#### **Connor's Cure**

In January, WWE executives and television personalities Stephanie McMahon and Paul "Triple H" Levesque's lives changed forever when they met super fan Connor "The Crusher" Michalek. Battling medulloblastoma, a rare tumor that affects the brain and spinal cord, 8-year-old Connor left quite the impression on those he encountered. With a quick wit and infectious grin, Connor melted even the toughest WWE wrestlers' hearts. When Connor lost his battle with medulloblastoma in April, Stephanie and Paul decided to honor the irrepressible spirit of this special little fan by creating Connor's Cure. The fund supports Dr. Ian Pollack's brain tumor research here at Children's. To date, Connor's Cure has raised more than \$550,000 - drawing support from WWE fans from across the globe. With the strength of the WWE universe behind it, Connor's Cure promises to pack quite a punch in the fight against pediatric brain cancer.



#### **Revered beard sheared**

Steelers legend Brett Keisel shaved off his epic beard at the annual Shear Da Beard fundraiser at Jergel's Rhythm Grille in February. The shearing took place in front of more than 400 guests and raised \$67,000 in support of Children's cancer programs. Over the years, celebrity barbers including Mike Tomlin, Dick LeBeau, Heath Miller, Ziggy Hood, Casey Hampton, James Harrison, and James Farrior have all had their chance to shear Keisel's beard. In total, this annual event has raised nearly \$250,000. That's guite a sack.

#### Up and running

As an official charity for the 2014 DICK's Sporting Goods Pittsburgh Marathon, Team Children's 145 runners and 40 volunteers ran up over \$90,000 in donations. This year's team included 51 first-time marathoners willing to go the extra 26.2 miles to help patients and families. Thanks to all who stepped up.

#### A sweet way to make kids smile

Eat'n Park's Caring for Kids Campaign teamed up with a Pittsburgh icon, "Pittsburgh Dad," to offer limited edition Pittsburgh Dad Smiley Cookies, with all proceeds benefiting Children's Hospital. These special-edition Smiley Cookies brought a "rilly 'uge" smile to many little faces.

#### Two to grow on

Children's Community Pediatrics (CCP) expanded its pediatric network in Erie, Pennsylvania. Through a partnership with UPMC Hamot, CCP manages the hospital's two outpatient pediatric primary care practices: Your Pediatric Connection and Your Pediatric Connection West. The expansion brings access to more advanced care, the most advanced technologies, and an entire network of specialists to the children of Erie and brings the number of CCP locations in western PA to more than 40.

#### The giving gene

The Winter Academy is hosted annually by the University of Pittsburgh in Naples, Florida and features presentations from the university's leading biomedical investigators. Following this year's event, Hoddy and Mary Anne Hanna hosted a group of 50 donors in their home to learn more from Dr. David Perlmutter about the Center for Genomic Medicine. This was the second parlor event for this important fundraising initiative; the first was hosted by Barbara and Herb Shear in their home following their significant philanthropic investment in support of genomic medicine.

#### Hugs help heal families

Matt's Hugs Fund was founded by Noelle and David Conover in memory of their son, Matt, who lost his battle with non-Hodgkin's lymphoma when he was 12. David and Noelle established Matt's Hugs Fund three years ago and have given \$20,000 annually since to support the clinical care, teaching, and research activities of Children's Supportive Care Program. The Conovers' first gift supported a conference for staff to learn more about the Supportive Care Program and Children's first bereavement reception to reconnect parents who lost a child at Children's with the hospital.

The patient stories in this report describe individual patients' experiences. Because every person is unique, different patients may respond to treatment in different ways.

#### Taking over the airwaves

Erie listeners tuned in to the 2nd Annual BOB FM Plays Anything for Children's radio event to hear the stories of local kids who have been helped by the experts at Children's. BOB FM manager Joe Lang and his son Evan hosted the broadcast. Evan was treated for cancer at Children's, and is now three years cancer-free. The daylong event encouraged people to support the Free Care Fund to help ensure all kids in the region can get the care they need regardless of their ability to pay.

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#### Fueling the fight against cancer

A gift of \$2.5 million from the Mario Lemieux Foundation, with matching support from UPMC, launched the Mario Lemieux Lymphoma Center for Children and Young Adults. The center, led by Dr. Linda McAllister-Lucas, focuses on clinical care and research surrounding difficult-to-treat childhood lymphomas, which can claim up to 20 percent of young lives. Dr. McAllister-Lucas, chief of Pediatric Hematology/ Oncology at Children's, and Dr. Peter Lucas also received a two-year Hyundai Hope on Wheels grant to follow their hypothesis that a specific signaling pathway is involved in the spread of osteosarcoma, a cancer that starts in the bones. Its survival rate is only 70 percent — 30 percent if the cancer spreads.

#### Giving our community a checkup

We conducted a Community Health Needs Assessment to ensure community benefit programs are focused in the right places. What are the right places? The assessment showed that immunizations and vaccinations, preventive health and wellness, and childhood obesity were the areas that needed attention. Children's is working with community partners like the Pittsburgh Public Schools, Department of Human Services, YMCA, Ronald McDonald CareMobile, and Head Start to enhance education and awareness around these issues in Allegheny County families.

The Heart Institute belps Miranda move to a new beat

#### Changing of the guard

65"

64"

63"

62"

61"

58"

57"

56"

After 15 years as our tireless leader, Mary Jo Dively stepped down as chair of the Children's Hospital of Pittsburgh of UPMC Board of Trustees, and Howard "Hoddy" Hanna III moved from Foundation Board Chair to Hospital Board Chair. The Foundation Board voted unanimously to appoint Jay W. Cleveland Jr. as chair for a three-year term. Mary Jo remains an active member of both Boards of Trustees. The Mary Jo Howard Dively Auditorium in the John G. Rangos Sr. Research Center was named in her honor.

#### Top 10, five years running

Once again we were named to the *U.S. News & World Report* Honor Roll of America's "Best Children's Hospitals." Ranking 9th in the nation overall, Children's was rated among the nation's top 50 pediatric hospitals in all 10 specialties the magazine evaluates. The recognition is not just a testament to the expertise of our caregivers, but also to the generosity of our supporters. Thank you for making elite pediatric care possible.



We added eight inpatient beds thanks to our newest inpatient unit, the Children's Hospital Rehabilitation Unit (CHRU), located up the street from our main campus at The Children's Home & Lemieux Family Center. This brings Children's total bed count to 315. The CHRU helps kids develop independence and age-appropriate developmental skills, and helps get them back to their home, school, and community.

Other than an occasional shortness of breath during her short walk to school, Miranda Jones, a 17-year-old from Memphis, Tennessee, had never experienced symptoms of the heart condition she had inherited from her mother.

But on Halloween night in 2013, when she awoke gasping for breath, it became clear that the heart condition that claimed the lives of her 14-year-old brother and 50-year-old mom had come to haunt her as well. The condition, hypertrophic cardiomyopathy (HCM), often goes undiagnosed because patients typically have no symptoms, or just mild ones.

Miranda was rushed to the hospital where doctors tried surgery to promote blood flow through her constricted heart. She flatlined twice, and was put on Extracorporeal Membrane Oxygenation (ECMO), a temporary heart and lung bypass machine. Her doctors searched across the country for help.

7724

Peter Wearden, MD, PhD, director of Pediatric Mechanical Cardiopulmonary Support and the Heart Institute at Children's answered the call.

Miranda suffered a massive stroke, disqualifying her for a heart transplant. Dr. Wearden approached the family with a novel idea: He wanted to take Miranda off ECMO and use a VAD, or a ventricular assist device, in an unconventional way to support her heart and let her lungs handle blood oxygenation on their own. "Save my baby," implored Miranda's dad.

Remarkably, after being placed on the VAD, Miranda experienced a nearly full neurological recovery, and was placed back on the transplant list.

On February 8, 2014, Miranda received a new heart. After making a full recovery, Miranda is now free to follow her new heart wherever it takes her.

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#### Hearts of gold on the Turner Farm

For more than 30 years, the Turner Family of Turner Dairy Farms, has opened their hearts, and their farmland, to thousands of patients and families from the Heart Institute. On the Sunday after Labor Day, the Turner Farm in Slickville, Pennsylvania, hosts the Heart to Heart Picnic. As many as 600 guests a year can hop a hayride, tour a medical helicopter, play Soak the Doctor, and enjoy farm-fresh cookin'. Generations of Turners come together to serve this annual crème de la crème of kindness.

## A shining example of generosity

How many dull shoes did Albert Lexie brighten over three decades? Enough that he accumulated more than \$202,000 for the hospital's Free Care Fund.

Mr. Lexie, who appeared on The Oprah Winfrey Show and in the pages of Reader's Digest<sup>®</sup>, retired in December 2013.

"The fact that Albert raised that much money ... is remarkable," said J. Gregory Barrett, president, Children's Hospital of Pittsburgh Foundation. "But what is even more remarkable is that he inspired so many others to do what he did — take their talents and put them to use helping our kids."

In 1980, Mr. Lexie, who has spent his whole life in Monessen, Pennsylvania, accepted a challenge to raise money for Children's Free Care Fund. He raised a few hundred dollars and made his donation in person to

SCHSPRUNGS

(l to r) Leslie, Stone, Case, & Jeff Haberstroh KDKA-TV's Patti Burns during Children's Hospital's annual Free Care Friends Benefit Show that Christmas.

Soon after, during a visit to Children's, someone mentioned that the staff could benefit from a good shoeshine.

In 1981, Mr. Lexie took the shoeshine box he had built in high school and started visiting Children's twice a week, a routine he maintained for the next 30 years. To get to Children's, he left his house at 5:50 a.m. and took two buses. Once here, he lugged a 30-pound mobile shoeshine kit slung over his shoulder. In 2003, for his birthday, his Children's Hospital friends presented him with a metal cart, complete with a bell, for his shoeshine supplies.

When he retired, shoeshines cost \$5 and tips went directly to the Foundation.

Mr. Lexie likened his work to Jerry Lewis' for the Muscular Dystrophy Association. As he always told the dozens and dozens of reporters who interviewed him over the years: "Jerry has his kids and I have mine. And mine are at Children's Hospital of Pittsburgh."

Thankfully, Mr. Lexie inspired generations of new supporters to carry his mission forward.

# Case in point:

HOCKEY FOR

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HIRSCHSPRINGS

Call it a mother's intuition. When her second child was born in 2001, Leslie Haberstroh knew something was wrong. Case was unable to hold down baby formula or pass his newborn stool or meconium. It was decided Case needed to be transferred to Children's Hospital of Pittsburgh of UPMC.

After biopsy, Case was diagnosed with Hirschsprung's disease, a congenital condition occurring in about one in 5,000 births that causes the large intestine to not function. At just 7 days old, Case was scheduled for surgery to remove the diseased section of his colon. He was cared for in the NICU for three weeks and returned to Children's at 3 months old for a second surgery called a pull-through.

"Everything that Children's is known for is true. They were great at educating us and giving us confidence that we could bring Case home," remembers Mrs. Haberstroh. "It was a great experience for a scary situation."

Growth

burt!

In 2013, internationally renowned colorectal surgeon, Luis De la Torre, MD, founded the Colorectal Center for Children at Children's Hospital. Dr. De la Torre pioneered an innovative, less invasive approach to Hirschsprung's, known worldwide as "the De la Torre technique." With his leadership, the Colorectal Center for Children has become a leading center for treating Hirschsprung's disease and a resource for children around the world.

The experts at Children's followed Case for nearly eight years as part of a research study. Today, the active teenager no longer needs appointments. Case is an avid hockey player and hopes to play at the collegiate level someday. Mom's intuition says he'll achieve that goal. According to Mrs. Haberstroh, "Case is good at proving himself to us. He's very driven."

#### Hockey for Hirschsprung's

In September, Case Haberstroh, 13, combined his passion for ice hockey with his desire to help other children with Hirschsprung's disease by organizing the Hockey for Hirschsprung's youth tournament at the Belmont Complex in West Kittanning, Pennsylvania. The weeklong event attracted 12 amateur teams and raised \$3,500 for the Colorectal Center for Children at Children's Hospital. The Haberstroh family plans to make the tournament

an annual event

#### Expanding southward

The new Children's South opened in South Fayette Township, placing pediatric outpatient services, primary care and after-hours care in one highly visible, kid- and family-friendly, easily accessible building just off I-79.

Envisioning fewer reasons for liver transplant

If laughter really is the best medicine, River Bonzani, 12, of New Kensington might already have been cured of his liver disease. "He has a fine sense of humor, and I'm tempted to get his autograph now, before he gets into the improv scene," says Children's gastroenterologist, Robert Squires Jr., MD.

Alpha-1 antitrypsin deficiency, or "Alpha-1," is a disease in which the liver produces an abnormal version of the protein alpha-1 antitrypsin. These proteins are trapped in the liver and can cause damage and cirrhosis. Occurring in one in 3,000 births, Alpha-1 is part of a spectrum of liver conditions for which Children's sees patients every day as one of the nation's leading centers for pediatric liver care and transplantation.

River has visited Children's specialists every six months since he was an infant. His mother, Colleen Bonzani, praises Dr. Squires and the staff.

While there is no cure, River's condition is carefully managed with a drug that reduces his symptoms. Other than avoiding contact sports, "River is not held back by it at all," says Mrs. Bonzani.

CHILDREN'S

Children's physicians are engaged in clinical studies and research programs, applying their special expertise in metabolic and genetic causes of liver disease, in search of cures.

"Alpha-1 is the most common genetic disease for which children undergo liver transplantation," says David H. Perlmutter, MD, physician-in-chief and scientific director for Children's. One of the nation's preeminent experts in Alpha-1, Dr. Perlmutter has dedicated more than 30 years to its study. His pioneering initiatives are exploring a promising drug with potential to cure the disease and reverse cirrhosis, ultimately eliminating the need for transplants for this patient group.

#### Expanding the boundaries of medicine

The promise of genomic or "personalized" medicine is becoming reality. Since 2012, the Research and Education Program Committee, chaired by Foundation Board of Trustees member Joan Stephans, has raised more than \$470,000 for genomic research. The funds helped purchase two state-ofthe-art gene sequencers for the John G. Rangos Sr. Research Center — invaluable tools to bring research findings to the bedside.

Amping up to a tremendous success

CHILDREN'S

Since it began in 2008, the 102.5 DVE Rocks for Children's Radiothon promised to be a hit, but no one could have predicted its astronomic growth. In 2008, Radiothon raised \$140,000 and recruited 149 Rock Stars willing to make a monthly donation of \$10 or more. This year, the event raised \$634,000, a 352% increase, and signed 2,800 Rock Stars, a booming 1,779% increase over year one. Keep on rocking Pittsburgh.

# Rockin'out 24"

This year's 102.5 DVE Rocks for Children's Radiothon raised the roof, and a record \$634,000 for the Children's Hospital Fund from nearly 4,000 donors.

From September 18–20, 102.5 WDVE on-air personalities including Randy Baumann, Bill Crawford, Val Porter, Mike Prisuta, Michele Michaels, and Sean McDowell, broadcast stories of care and courage from patients, families, and staff.

Randy Baumann, host of the DVE Morning Show, explained, "We bring our listeners stories about the people at Children's, and try to impress upon them how instrumental their donation is. With everyone's help, the hospital can maintain its high level of care, and all their great work can continue on."

Local entertainers also delighted the crowd with live music. Scott Blasey of The Clarks; Josh and Gab; Andre Costello; Joe and Johnny Grushecky; Bill Toms & Phil Brontz; and members of the Ten Band all performed in support of the Children's Hospital Fund.

The Children's Hospital Fund provides unrestricted funding to the hospital, helping to cover the most immediate needs of the hospital. DVE called on listeners to pitch in.

Loyal DVE listeners answered the call. For three days, the phones rang off the hook, smashing the previous donation records.

On behalf of the children and families we serve, thank you to WDVE, all the performers, our presenting sponsors People's Natural Gas, Great Clips, and Northwood Realty Services, all the donors, and everyone involved for making this year's event a smash hit.

(1 to r) Keith, River

20"

& Colleen Bonza

40"

39"

Giving Society Donors (January 1, 2014–December 31, 2014)

421 LeMoyne Society \$1,000 to \$9,999 annually

134 Children's Circle of Care \$10,000 or more annually FY14 Donation Totals

\$9,663,627 Boards of Trustees/Other Individual Support

\$3,697,664 Businesses/Corporations Community Support \$406,526 Children's Medical Staff

Foundations/Organizations/

\$3,016,983

& Employees

\$16,786,800 Total Total Community Community Benefits FY14

Free & Uncompensated Care

\$10.0m Support of Scientific Research Projects

\$9.6m Community Benefit Programs

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\$27.1m Support of Graduate Medical Education Programs

22,652 Number of Donors

**19,287** Inpatient Stays

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**107,793** Emergency & Express Care Visits

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23,799 Surgical Procedures

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1,088,662 Hospital & Physician Outpatient Visits

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Hospital of Pittsburgh

125 YEARS of CARING

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